

# **Privacy Policy**

Effective Date: 3/7/25

At Matt Dietz Video ("we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, share, and safeguard your information when you visit our website mattdietzvideo.com and use our video production services.

### 1. Information We Collect

We may collect the following types of information when you interact with our website and services:

### a. Personal Information

We collect personal details when you make a purchase, request a quote, or contact us, including:

- Name
- Email address
- Phone number
- Billing and payment details

## b. Payment Information

Payments are processed securely through third-party payment providers (e.g., PayPal, Stripe). We do not store or have access to your credit card details.

## c. Usage Data & Analytics

To improve our website and services, we collect information such as:

- IP address
- Browser type and device information
- Pages visited and time spent on our site
- Referral sources and user behavior analytics

## d. User-Submitted Content

If you upload videos, images, or other materials for our services, we store and process them solely for the purpose of delivering your requested services.

# 2. How We Use Your Information

We use the information we collect to:

- Provide and improve our video production services
- Process orders and payments securely
- Respond to inquiries and customer support requests
- Send promotional offers (only with your consent)

- Analyze website traffic and user behavior for optimization
- Comply with legal obligations and protect against fraud or security risks

# 3. How We Share Your Information

We do not sell, rent, or trade your personal information. However, we may share data with:

- Service Providers: Trusted third parties that assist with payment processing, website hosting, and analytics.
- Legal & Security Requirements: If required by law or to protect our business from fraud or malicious activities.
- Business Transfers: In the event of a business merger, sale, or acquisition, your information may be transferred as part of the transaction.

### 4. Data Security

We implement industry-standard security measures to protect your personal information. However, no method of transmission over the internet is entirely secure, and we encourage users to take precautions when sharing sensitive data.

# 5. Your Rights & Choices

You have the right to:

- Access, update, or delete your personal information by contacting us.
- Opt-out of marketing emails via the "unsubscribe" link.
- Disable cookies through your browser settings (note that some features may not function properly).

## 6. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage you to review their policies before providing any information.

### 7. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date. Continued use of our services after updates constitutes acceptance of the revised policy.

#### 8. Contact Us

If you have any questions about this Privacy Policy, please contact us at

: Info@mattdietzvideo.com

: 215-962-8879

MATTHEW DIETZ
DIRECTOR

Matthew Dietz

